

State of Alaska Department of Natural Resources



Public Information Center
550 W. 7th Ave., Ste 1260
Anchorage, AK 99501

Phone: 907.269.8400
Fax: 907.269.8901
TTY: 907.269.8411

July 27, 2017

Float Coat Song spreads life-saving safety message statewide

(Anchorage, AK) – Two boating safety videos featuring traditional Alaska Native song and dance to promote the importance of life jacket use are available for public education due to a partnership between the Alaska Native Tribal Health Consortium’s Injury Prevention Program, the State of Alaska Office of Boating Safety and the Kingikmiut Singers and Dancers of Anchorage.

“The Float Coat Song” and “Origins of the Float Coat Song” can be viewed on the Alaska Boating Safety’s YouTube channel at <https://www.youtube.com/user/AlaskaBoatingProgram>. The “Float Coat Song” has been performed statewide and is intended to be shared widely.

“The beauty of this project is the partnership and cooperation between organizations, with the goal of sharing the message that wearing a float coat (life jacket) can save lives,” said Kelli Toth, education specialist for the Alaska Office of Boating Safety. “Promoting this kind of safety message with traditional Alaska Native dance has been incredibly rewarding for all the partners involved,” Toth said.

Cold water immersion related drowning remains the leading cause of boating deaths in Alaska. The mission of the Office of Boating Safety is to promote safety of persons and property in and connected with the use, operation, and equipment of boats on the water of the state and to promote uniformity of laws relating to boat safety.

###

STAY CONNECTED:

DNR Newsroom: http://dnr.alaska.gov/commis/dnr_newsroom.htm

DNR on Social Media: http://dnr.alaska.gov/commis/dnr_newsroom.htm

DNR Public Information Center: http://dnr.alaska.gov/commis/dnr_newsroom.htm