

Appendix B: Visitor Survey



Eagle River Nature Center Visitor Survey 2007-2008

Thank you for taking the time to complete this visitor survey. Our goal is to learn about the expectations and interests of visitors to the Eagle River Nature Center. This information will assist us in our efforts to better manage this site and to better serve you.

Please return to the front desk or mail to Eagle River Nature Center, 32750 Eagle River Road, Eagle River, AK 99577. Fax: 907-694-2119

Today's Date: _____

Day of Week: Mon Tue Wed Thu Fri Sat Sun

Time: _____ am or pm

1. Are you a member of the Nature Center? Y N

2. Where do you live? _____

3. What mode of travel did you use to get here?

- Car
- Minivan, SUV, pick-up or similar sized vehicle
- 8-15 passenger van
- 15+ passenger bus
- RV (recreational vehicle)
- Other _____

4. How many people in your vehicle, including yourself?

Adults _____ # Children under 16 yrs _____

5. How long do you plan to stay? _____ hour(s)

6. What is the purpose of your visit today?

- Attend a program
- Walk, run or snowshoe
- Ski
- Wildlife viewing
- Cabin or yurt stay
- Tent camping/backpacking
- School or group visit
- Other _____

7. Which trail (s) do you plan to go on?

- Rodak Nature Trail/Viewing Deck (< 1 mile)
- Albert Loop Trail (3 miles)
- Dew Mound Trail (6 miles)
- Crow Pass Trail (up to 25 miles)

How many miles do you anticipate to cover? _____

8. How many times, on average, in a year do you visit the Nature Center? _____

9. Do you have any suggestions for improvement or change of the Nature Center in the near future?

Please provide comments on back.