

# Alaska Office of Boating Safety Video Contest

Capture the *Kids Don't Float* message through the lens of a camera and create a video that will inspire Alaskans to wear a life jacket and boat safely.

The winning video will be announced December 14, 2015 and televised during Safe Boating Week May 21-27, 2016.

Video Submissions:  
September 28, 2015 - November 30, 2015

Visit [AlaskaBoatingSafety.org](http://AlaskaBoatingSafety.org):

- Entry forms
- Contest rules
- Educational resources
- Last year's winning videos



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## Alaska Office of Boating Safety

### Video Contest

#### Official Rules



Video entries should support the *Kids Don't Float* objectives of educating Alaskans about the dangers of Alaska's cold water and the importance of always wearing a life jacket when boating. Create a video that is educational, meaningful, and reflects the *Kids Don't Float* message.

#### Resource

Visit <http://1.usa.gov/1LwDPvZ> for Alaska Office of Boating Safety educational resources.

#### Prize

The winning video will be aired on television during Alaska Safe Boating Week, May 21-27, 2016.

#### Contest Guidelines

1. Open to Alaskans, age five through 18 years old.
2. Videos should be no longer than one minute in length.
3. Content must be consistent with the *Kids Don't Float* message.
4. Participants may enter up to three videos.
5. Participants are NOT to engage in risky or unsafe behavior.
6. Video must be in good taste, without objectionable language or content.
7. Video submissions become the property of the Alaska Office of Boating Safety.

#### Video Contest Dates

Entry period begins September 28, 2015 and ends November 30, 2015 at 5:00 p.m. The winning video will be announced on December 14, 2015.

#### How to Enter

Entry forms and a media release must be completed, signed by parent/guardian, and returned before filming begins.

Email entry forms and video submissions to [iris.nawiesniak@alaska.gov](mailto:iris.nawiesniak@alaska.gov) or upload to a flash drive or DVD and mail it to Iris Nawiesniak at 550 West 7<sup>th</sup> Ave., Suite 1380 Anchorage, Alaska 99051. Once the video has been received, reviewed for content, and approved by the Alaska Office of Boating Safety it will be uploaded to Alaska Boating Safety Program's Facebook page.

## **Judging**

Alaska Office of Boating Safety staff will select three finalists based on content, creativity, and quality. The finalist's video submissions will then go to a public vote on Facebook between the dates of December 4-11, 2015. The winning video will be announced on December 14, 2015.

Alaska Office of Boating Safety has the right to disqualify any entries that do not meet the contest criteria, or for other reasons as determined by the Alaska Office of Boating Safety at its sole discretion.

## **Evaluation Criteria**

Content: Accurate KDF information.

Creativity: The message is presented in a clear, unique, but accurate way.

Quality: Composition, lighting, sound, and picture quality.

All entries become the property of the Alaska Office of Boating Safety and will not be returned. Participants are advised to keep a copy of their submission. By participating in the contest each participant agrees to abide by the rules, including all eligibility requirements.

The Office of Boating Safety video contest is in no way sponsored, endorsed, administered by, or associated with Facebook. Any questions, comments or complaints regarding the video contest should be directed to the Alaska Office of Boating Safety, not Facebook.

# Alaska Office of Boating Safety Video Contest Entry Form

## Contestant Information

First Name

Last Name

Address

City

State

Zip Code

Email Address

Phone Number

OE ^

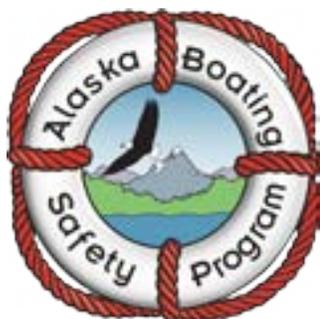
## School/Teacher Information

School Name

Grade

Teacher Name (if available)

Teacher Email (if available)



Alaska Office of Boating Safety  
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Anchorage, AK 99501  
[alaskaboatingsafety.org](http://alaskaboatingsafety.org)



**Media Release Form**  
**State of Alaska**  
**Department of Natural Resources**  
**Office of Boating Safety**

I do hereby authorize the Alaska Office of Boating Safety, its agent's successors; assignees subareas, subsidiaries and or affiliates to use photographs and videos of my student \_\_\_\_\_ in any or all of its publicity without limitation. Said photographs, videos or information shall remain the property of the State of Alaska, Office of Boating Safety and may be used without using my name or child's name. I agree that I am donating this material and that I will not be compensated. I do not expect or require approval of the layout or designed use of said items prior to publication. I understand these photos may appear in social media such as Facebook, Twitter, YouTube and other educational and promotional materials in print and presentations to the public.

I also agree to hold harmless, the State of Alaska, Office of Boating Safety its agents, successors, assignees, subsidiaries, subareas, and or affiliates and understand that my pictures will not be returned to me.

I, the undersigned, being the parent/guardian of the above named minor, do hereby consent to the above authorization and general media release.

**Yes – I consent**

Participant name: \_\_\_\_\_

Participant signature: \_\_\_\_\_ Date: \_\_\_\_\_

***A parent or legal guardian signature is required if participant is under 18 years:***

Parent or legal guardian name: \_\_\_\_\_

Parent or legal guardian signature: \_\_\_\_\_ Date: \_\_\_\_\_



**www.alaskaboatingsafety.org \* 907 269-8706**