

Rocky Mountain State Park Executive Conference

Anchorage, Alaska April 21-23, 2020

Sheraton Anchorage Hotel 401 E 6th Ave, Anchorage, AK 99501

Monday, April 20

- 4:00-8:00 pm Check-in and Registration
- 4:00 pm to 6:00 pm Director's Meeting (Yukon)
- 5:00 pm Vendor set up begins
- 8:00 pm Dinner on own- Hospitality Suite open- Sponsored by **Leisure Interactive**

Tuesday, April 21

- 7:00 am to 8:30 am Conference Registration and **Breakfast**
- 8:00 am to 9:00 am **Welcome-** Native Alaskan leader welcome, Commissioner, Governor, NASPD leaders
Thank you to our sponsors, housekeeping, MC: Matt Wedeking, Ian Thomas
- 9:00 to 9:45 am **Keynote- Erin Kirkland with AKontheGO:** Alaska State Parks Ambassador, travel writer and proponent of inspiring families to get outside and explore the great state of Alaska.

<https://www.facebook.com/AKontheGO/>
- 9:45 am to 10:15 am Break- vendor meet and greet -Sponsor intro: **Viasat**
- 10:15 am to 11:15 am **Alaska overview – Celebrating 50 years! Unique issues we face...What is special about each region and what makes Alaska different.**
- 11:15 to 12:45 Working Lunch at Sheraton with attendee introductions- each state briefly introduces each attendee 5 -10 min each
- 12:45 to 1:15 NASPD Leadership School- Lewis Ledford
- 1:30 pm Motor-coaches depart to Alaska Native Heritage Center (ANHC)
- 2:00 pm to 3:30 pm **Cultural and Heritage Tourism: The Power of Partnerships**
- 3:30 pm to 5:00 Reception and walk around ANHC, Alaska Native Dance Welcome
- 5:00 pm Dinner at ANHC- SPONSOR: **USE Direct**
- 7:00 pm Motor-coaches depart for Sheraton
- 8:00 pm Hospitality Suite- Sponsored by **Leisure Interactive**

Wednesday, April 22

7:00 am to 8:30 am	Breakfast
8:00 am to 9:00 am	Youth Engagement: Raising responsible park users
9:00 am to 10:15 am	Group breakouts and discussion based on Job category: Deputy Directors, Rangers/Operations, Marketing or Business Development, Administration
10:15 am to 10:45 am	Break (coffee service)
11:00 am	Motor-coaches depart for AK Wildlife Center, stop at State Parks along way
1:00 pm to 2:00 pm	Lunch at Wildlife Center- begins with presentation by SPONSOR: Brandt
2:00 pm to 3:00 pm	Overview of Wildlife Center and afternoon Session: Wildlife Management in Parks
3:00 pm to 4:30 pm	Walk around Wildlife Center** **Time with bear feeding schedule
4:30 pm	Motor-coaches depart for Girdwood -Stop at Girdwood Brewing
6:00 pm	Dinner at Alyeska Resort Sponsor #1: Aspira Sponsor #2: TBD
7:30 pm	Motor-coaches depart for Sheraton
8:00 pm	Hospitality Suite- Sponsored by Leisure Interactive

Thursday, April 23

7:00 am to 8:30 am	Breakfast
8:00 am to 9:00 am	Generating Revenue through Creative Partnerships
9:00 am to 9:30 am	Vendor opportunity and giveaways
9:30am to 10:30 am	Peer Support: Traumatic Incident Response for Employees
10:30 am to 11:00 am	Break- grab what you need for the afternoon/evening
11:00 am	Motor-coaches depart to BP Energy Center
11:30 pm to 12:30 pm	Lunch and Discussion: Joining our Trail partners: Public Lands trail maintenance and partnerships
12:30 pm to 2:00 pm	Breakouts at BP Energy Center: All things related to trails 1) Volunteers- how to train, retain and best utilize volunteers 2) Outdoor recreation and it's economic benefits 3) Trail Solutions- Funding, Building, Innovation 4) Mountain Biking- construction, E-bikes, marketing
2:00 pm	Motor-coaches depart for Arctic Valley

3:00 to 3:30 pm	Arctic Valley and Eagle River Nature Center overview
3:30 to 4:00 pm	Presentation by Viasat
4:00 to 4:30 pm	Break
4:30 pm to 5:00 pm	Reception at Arctic Valley and slideshow
5:00 pm to 6:45 pm	Dinner SPONSOR: Viasat
6:45 pm to 7:00 pm	Final words and passing of the event to next host
7:30 pm	Motor-coaches depart for hotel
8:00 pm	Hospitality Suite Sponsored by Leisure Interactive

Friday, April 24

SAFE TRAVEL HOME!

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