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STATE OF ALASKA

PRESS RELEASE

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Canadian buyers inbound to Alaska on second commercial mission

(Palmer, AK) – The Alaska Division of Agriculture will host its second round of agriculture buyer-to-business meetings, in Homer and Anchorage utilizing a Market Access Program through the Western United States Agricultural Trade Association (WUSATA).

Canadian representatives from at least eight businesses are due to arrive in Alaska Saturday, then head to Homer for two days of meetings, plus tours of local nursery and flower producers. On Monday, they will meet with producers in Anchorage, and tour agricultural facilities in the Matanuska-Susitna Borough to get a true feel for the product climate.

“It’s exciting and encouraging to welcome the second such international export activity of the year,” said Dave Schade, director of the Division of Agriculture. “Alaska’s agricultural industry brings important value to Alaska farmers, agribusinesses, and consumers, and it is encouraging to see growing interest from our neighbors in Canada.”

Schade will attend Monday’s sessions with Canadian buyers to share information about the opportunities of Alaska agriculture.

WUSATA is an organization focused on products utilizing American grown agriculture, Alaska is one of thirteen states that participates in planning trade mission activities to meet Alaska business needs. For more information about global export, and the WUSATA programs visit www.wusata.org and click “sign-up”.

CONTACT: David W. Schade, Director, 907-761-3867, david.w.schade@alaska.gov

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