

STATE OF ALASKA

DEPARTMENT OF NATURAL RESOURCES

DIVISION OF AGRICULTURE

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To Interested Chefs and Culinary Artists:

The Division of Agriculture (Division) is seeking proposals for the new *Chef at the Market* program. *Chef at the Market* has two primary goals:

1. Bring attention and additional customers to Alaskan farmers markets, and
2. Teach consumers new ways to cook and prepare Alaska Grown specialty crops.

The Division intends to award multiple contracts as a result of this announcement. The Chef will be responsible for:

1. Coordinating all necessary supplies, permits and display equipment;
2. Promoting the event and soliciting media coverage through sources such as Facebook, Twitter, websites, etc.;
3. Utilizing products only available at the market that day; and
4. Submitting a brief project report including digital photos upon completion of the event.

Interested individuals should submit a proposal including the following:

1. A letter of support from the market manager(s) at the selected market(s);
2. If applicable, a letter of support from the restaurant where the Chef is currently employed; and
3. A calendar indicating the dates, times and locations of the markets to be attended.

Chefs are encouraged to apply to attend multiple markets in different locations as well as develop unique and creative events. The Division intends to pay each Chef \$500 per market event. For example, if the Division awarded a contract to Chef Amy to conduct cooking demonstrations at the Friday Fling on July 15th, the Wasilla Market on July 20th and the Houston Market on Sunday July 24th, the contract would be for a total of \$1500. Three quarters of the funding will be distributed immediately with the remaining ¼ distributed upon the Division receiving a complete project report.

Please submit your proposal via mail or e-mail no later than Friday, June 17th.

If you have questions please contact Amy Pettit at Amy.Pettit@alaska.gov or at 907-761-3864.

“Develop, Conserve, and Enhance Natural Resources for Present and Future Alaskans.”