

Please complete this **Alaska Grown application** online by clicking in the appropriate field and typing. Once completed, click this link to email to dnr.alaskagrown@alaska.gov for expedited processing. However, prior to final approval we will need a signed form **mailed or faxed** to us.

Authorization Number: _____
(Division use only)



**Alaska Department of Natural Resources
Division of Agriculture**
1800 Glenn Highway, Suite 12 • Palmer, AK 99645
Phone (907) 745-7200 • Fax (907) 745-7112

Alaska GROWN® Application

Farm, Market, or Company Name: _____

Applicant(s) Name: _____

Mailing Address: (city, state, zip) _____

Phone: _____ **Fax:** _____

Email: _____

Web Site (include social media): _____

Alaska Grown Products: _____

Would you like to join the new Alaska Grown listserv to receive important notifications?

Yes: _____ **No:** _____

Do you want to be added to the online Source Book?

Yes: _____ **No:** _____

If you answered "Yes" please complete Page 2.

Business License Number: _____

Policy for Use:

This logo is available for use on quality agricultural products that meet the established grade standards for the top two grades for the particular item. Those products not having USDA or state grades established will be evaluated on the basis of commodity or industry association guidelines. All products will be 100% locally grown except in the case of processed food items, which require some condiments, spices, etc., not produced in Alaska. On-site verification is desirable and may occur when the Division of Agriculture has someone in your area.

Affidavit of Eligibility:

I, the undersigned, do hereby certify that I produce a product (or products) in Alaska, and that this product (or products) satisfies the requirements of the ALASKA GROWN program, as specified by the Department of Natural Resources, Division of Agriculture, and I request that I be authorized to use the ALASKA GROWN program, as specified above. In addition, I take full responsibility for the proper use of said logo in accordance with the Director's Policy (<http://dnr.alaska.gov/ag/Marketing/AKGrownDirectorsCertificationPolicy010410.pdf>) requirements of the Division of Agriculture. I understand that this license may be terminated or my listing removed from the Source book (if applicable) by the Division of Agriculture for good cause.

Applicant's Signature: _____ **Date:** _____

Alaska Division of Agriculture Authorization Signature (Division use only): _____

Division of Agriculture staff will contact the applicant to verify information on application. This application will expire three months after receipt if staff is unable to contact the applicant.

Please complete this **Alaska Grown Source Book application** online by clicking in the appropriate field and typing. Once completed, click this link to email to dnr.alaskagrown@alaska.gov for expedited processing. You may also print, then mail or fax your application to the Division of Agriculture.

Online **Source Book** Application

Thank you for your interest in becoming part of the online Alaska Grown Source Book!
Please complete the following with information about your farm as you would like it listed.

Forms of Payment Accepted:

- Cash
- Check
- Credit Card
- SFMNP (Senior Farmers Market Nutrition Program)
- SNAP/ Quest (Supplemental Nutrition Assistance Program)
- WIC/ FMNP (Women-Infant-Children/ Farmers Market Nutrition Program)

Selling Locations:

- Farm Stand Location _____
- Direct from Farm By Appointment Only Direct to Restaurants
- CSA (Community Supported Agriculture) If so, name of CSA? _____
- Direct to Institutions (Senior facilities, Universities, Prisons, Hospitals, etc.)
- Grocery Stores Direct to Distributors
- Direct to Schools
- U-Pick (Customers pick their own product out of your fields, only for fruits and vegetables)
Hours of operation _____

List Farmer's Markets where your farm is a vendor: _____

Additional Business Information:

- Alaska Grown Member Certified Organic with USDA Organic Label
 - Willing to Host Farm Tours
 - Has Certified Weed Free products (Please specify weed free products below)
 - Wholesale Rates Available (For Schools/Senior Facilities/Hospitals/Etc.)
 - Will Ship to Bush (Please specify if restricted to certain areas below)
 - Year Round Availability (Please specify products available below)
- _____
- _____
- _____
- _____

Provide Physical Address of farm Below: (If different from mailing address, please include street, city, zip)

Other notes or information: _____

**Department of Natural Resources
Division of Agriculture**

**Alaska Grown Certification Program
Directors Policy
4/1/2016**

Purpose

The purpose of this policy is to strengthen and improve the Alaska Grown certification program by implementing significant changes and providing more clarification.

Alaska Grown Program

The Division launched the statewide Alaska Grown agriculture products certification program in 1986. Designed to highlight and promote farm products in the marketplace, the program was and has continued to be a success.

Alaska Grown logo

The Alaska Grown logo (logo) is registered both federally and within the State. The logo is circular with the yellow words "Alaska Grown" printed across a green map of the state of Alaska on a blue background. The perimeter of the logo is rimmed with yellow and all features and letters are outlined in black. The designated colors for the Alaska Grown logo are on file at the Division. Modification of the Alaska Grown logo or logo colors requires prior written approval from the Division.

Permitted use

A farmers market, grocery, or restaurant may use or display the Alaska Grown logo on its premises without written authorization from the Division, only if:

- (1) used or displayed for the direct promotion, marketing, or advertising of Alaska Grown agricultural products offered for sale at the farmers market, grocery, or restaurant; and
- (2) the Alaska Grown logo depiction was obtained directly from the Division.

No person may use the Alaska Grown logo directly or indirectly for any partisan political purpose.

Agricultural product application

A person seeking to use or display the Alaska Grown logo for the promotion, marketing, advertising or sale of an agricultural product must submit a completed Alaska Grown product application to the Division.

Products that qualify for certification under the Alaska Grown program include:

- (1) a vegetable or fruit grown for a minimum of 90 percent of its lifecycle in the state;
- (2) a seed harvested from a product meeting at least one of the requirements of this section;
- (3) a processed feed product with at least 75 percent of its ingredients being Alaska Grown;
- (4) livestock grown in the state for a minimum of 51 percent of its life;
- (5) an egg produced from poultry, while the poultry is in the state;
- (6) an apiculture product, such as honey, wax, comb or pollen, produced while the bees are in the state;
- (7) an animal fiber produced from Alaska Grown livestock;
- (8) an imported live woody plant grown outdoors in the state for a minimum of two years and bearing a hang-tag stating the location where the plant was acclimated and pointing out that it was not started in Alaska;
- (9) a nursery or greenhouse plant, imported into the state as a rooted cutting or propagule and grown to a saleable product with at least 50 percent of its production time being within the state;
- (10) a plant, tree, grain, or grass grown to a finished product in the state; or
- (11) a byproduct or processed product with the principal ingredient meeting at least one of the requirements of this section. Water is not considered an ingredient under this section.

The Division will, within 20 days of receipt of a complete application, notify the applicant in writing of the approval or denial of the application.

Promotional merchandise application

An Alaskan non-profit agricultural organization seeking to use or display the Alaska Grown logo must submit a completed promotional merchandise application to the Division. Included with the application will be:

- (1) a statement explaining the intended use of the Alaska Grown logo;
- (2) evidence that the promotional merchandise will be sold by the non-profit agricultural organization whose purpose is to promote or support the state's agricultural industry;
- (3) a description or sample of the promotional merchandise to display the Alaska Grown logo;
- (4) a statement acknowledging that the state owns all rights and interests in the Alaska Grown logo; and
- (5) upon request, any additional information, records or samples reasonably necessary to support or clarify the application.

The Division will, within 20 days of receipt of a complete application, notify the applicant in writing of the approval or denial of the application.

No rights before license agreement

The filing of an application does not in any way vest any right in the applicant to use or display the Alaska Grown logo pending issuance of a licensing agreement by the Division.

Agricultural product license agreement

Upon satisfactory review of an application, the Division will issue a license agreement which, among other things, will provide:

- (1) The license is non-transferable, non-assignable and non-exclusive;
- (2) The license may be terminated by the Division for good cause; and
- (3) The term of the license shall not exceed 4 years.

It is the licensee's responsibility to verify that a current license agreement is on file with the Division prior to using the Alaska Grown logo. The licensee must inform the Division of any change in mailing address or telephone number.

Promotional merchandise license agreement

Upon satisfactory review of an application, the Division will issue a license agreement, which among other things, will provide:

- (1) The license is non-transferable, non-assignable, and non-exclusive;
- (2) The license may be terminated by the Division for good cause;
- (3) The term of the license is for a period of two years with an optional two year renewal;
- (4) The licensee shall only use its net proceeds from the sale of Alaska Grown promotional merchandise to promote or support the state's agricultural industry;
- (5) The licensee shall maintain, for Division inspection, books and accounts of sales, transactions, expenses, costs, and expenditures relating to the production, sale and distribution of Alaska Grown promotional merchandise, and the use of its net proceeds; and
- (6) The licensee shall submit to the Division on an annual basis the accounts and records reasonably necessary to support or clarify compliance with the license agreement, such as, but not limited to:
 - (A) tax returns;
 - (B) Detailed financial and other accounting statements;
 - (C) Projected income and expense statements; and
 - (D) Financial statements prepared by a certified public accountant, at the licensee's expense.

It is the licensee's responsibility to verify that a current license agreement is on file with the Division prior to using the Alaska Grown logo. The licensee must inform the Division of any change in mailing address or telephone number.

Misrepresentation

No person may misrepresent the origin, quality, or Division approval of a product under the Alaska Grown certification program by means of mislabeling, deceptive packing, oral assertion, or by any other manner or use of the Alaska Grown logo.

Definitions

- (1) "active management" means involving personal effort, direct involvement, maintenance and action to take charge or care of promoting the growth of a plant or animal and does not include the harvesting of wild products such as berries, berry like fruits, leaves, flowers, mushrooms, lichens, bark, branches, twigs, roots and seeds;
- (2) "agricultural product" means a product produced by way of horticulture, dairying, livestock production, fur farming, apiculture, grain production, vegetable production, fruit production, and related forms of agriculture;
- (3) "agriculture" means the science, art, and business of producing crops, livestock, dairy, insects, agricultural products, or related byproducts through active management;
- (4) "animal fiber(s)" means a fiber harvested from livestock such as wool;
- (5) "apiculture" means beekeeping for the sale of honey, or related byproducts;
- (6) "byproduct" means a secondary commodity produced from an agricultural product;
- (7) "crops" means small grains, seeds, forages, fruits, vegetables, tubers, fungi, and other cultivated plants;
- (8) "director" means the director of the Division of Agriculture in the Department of Natural Resources or the director's authorized agent;
- (9) "Division" means the Division of Agriculture in the Department of Natural Resources
- (10) "licensee" means a person who has executed a current and valid written license agreement with the Division to use the Alaska Grown logo;
- (11) "livestock" means domestic animals raised for agricultural purposes, excluding the breeding or training of horses;
- (12) "mislabel" means the presence of a statement, design, logo, or device, upon a product, package, label, placard, or advertisement that in any way suggests, advertises, or promotes an agricultural product or promotional merchandise product as being connected to, approved by, or associated with the Alaska Grown certification program, when said product does not in every respect comply with this policy document;

(13) “net proceeds” means the gross revenues from the sale of promotional merchandise, less cost of goods sold and all reasonable and necessary direct expenses incurred by the licensee in connection with such sale;

(14) “person” includes firm, corporation, company, association, cooperative, partnership or business combination of any nature, whether for profit or not-for profit;

(15) “plant” means a whole or part of a plant, tree, shrub, vine, fruit, vegetable, seed, bulb, stolon, tuber, corm, pip, cutting, scion, bud, graft, or fruit pip;

(16) “promotional merchandise” means merchandise approved by the Division for sale by authorized promotional merchandise licensees, such as clothing depicting the Alaska Grown logo, used to advertise or promote the recognition of the Alaska Grown program or Alaska Grown products;

(17) “sold or sale” includes offering for sale, exposing for sale, having in possession for sale, exchanging, bartering and trading; and

(18) “state” means the State of Alaska.