



CONFERENCE DATES
April 15 & 16, 2009



Agriculture Direct Marketing Conference

hosted by: **Division of Agriculture**

Palmer Train Depot

610 S. Valley Way
Palmer, AK 99645

**Registration Form & Full Agenda Available
Online March 20th, 2009**

Wednesday: Agri-tourism Day

Thursday: Direct Marketing Day

\$30 for both days including lunch

\$20 for one day including lunch

\$10 late registration fee

\$30 agency display table fee

Registration due: April 10, 2009

For More Info Contact: Amy Pettit

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Guest Speaker

Darren Schmall—www.thepizzafarm.com

Darren Schmall is an award winning speaker and a 4th generation farmer, with more than a dozen years of hands-on experience in the fast growing and highly profitable agri-tourism industry. Darren's Pizza Farm is one of the most unique and well-recognized agri-tainment programs in the country today and his "out-of-the-box" approach to increasing farm profits keeps his presentations in high demand!

Special Sessions

Marketing on the Internet
Communicating with your Customers
Food Safety at the Farmers Market

Guest Panels

Alaska CSA Operators
Alaska Tour Companies
Alaska Chefs