

2012 CMP Application Evaluation Criteria

Evaluation Criteria

1. Application Packet: 10 points
 - The application will be evaluated on how complete it is and whether or not it follows the directions provided.
2. Evaluation Methods: 15 points
 - Did you clearly answer the question, “How will accomplishments be evaluated and measured? Please be very specific, and be sure to include how you will execute these evaluations?” Evaluation methods are critical to determining the success of a project.
3. Budget: 15 points
 - Please use the budget worksheet provided by the Division or follow the example provided closely. The budget will be evaluated on how clearly it defines how the funds will be used, where the matching funds will come from, and the use of the funds.
4. Cooperative Marketing and Alaska Grown: 40 points
 - How will your project impact the agricultural industry? Your proposal will be evaluated to see how you intend to utilize the Alaska Grown logo and if you are working cooperatively to market Alaska Grown agricultural products.
5. Industry Support: 10 points
 - Please provide a signed letter of support from a member of the agriculture industry in support of your project.
6. Previous Projects: 10 points
 - The applicant will be evaluated on previous projects completed. If you have not been previously awarded a grant with the Division of Agriculture, you will not be penalized and will be granted 10 points automatically. If you previously had an incomplete project, a 0 will be granted.

Total Points Possible = 100