

STATE OF ALASKA

DEPARTMENT OF NATURAL RESOURCES

DIVISION OF AGRICULTURE

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2012 Alaska Grown Specialty Crop Block Grant Program Concept Paper Outline

Problem Statement:

- What is the specific issue, problem or need to be addressed?
- Why is the project timely and important?

Goals & Objectives

- What do you hope to accomplish with the project?
- Who are the beneficiaries and what is the overall impact of the project work?
- How many producers are involved with or support the project?

Project Description

- Provide a work plan of how you plan to accomplish the goals of the project.
- Include a timeline for completing the activities and the names of who will accomplish the activities.

Measurable Outcomes

- How will you measure the success of the project?
- What do you expect the measurable outcomes (results) to be?

Budget

Cost Category	Requested Dollars	Cash Match	In-kind Match	Subtotals
Personnel (salary and benefits)				
Contractual services				
Supplies (printing, mailing, etc)				
Travel expenses				
Other – be specific				
SUB TOTALS:				
			TOTAL:	

“To responsibly develop Alaska’s resources by making them available for maximum use and benefit consistent with the public interest.”