RURAL MOUNTAIN PRODUCERS EXCHANGE, INC. & FAYETTEVILLE FARMERS' MARKET P.O. Box 3076 Fayetteville, AR 72702 Phone: 479-935-5111 fayettevillefm@gmail.com

From: Teresa Maurer, FFM Vendor Coordinator To: Potential 2013 Farmers' Market Craft and Fine Art Vendors

Enclosed is an application form for membership in the Rural Mountain Producers Exchange (RMPE), more commonly known as the Fayetteville Farmers' Market. We are pleased that you are considering membership in the market, and hope that you will let us help you in any way that we can during this process. A membership application form for crafts and our general craft guidelines are attached. We will request samples and jury fees after initial screening has occurred.

Please complete and sign the enclosed application form and mail it with \$25 Jury Fee to RMPE at P.O. Box 3076, Fayetteville, AR 72702. You may use a computer to fill in the application but it must be signed. If you have questions, please feel free to contact Teresa Maurer, Vendor Coordinator at 479-935-5111.

Applications will receive an initial review from the RMPE Craft Committee and then will be presented to the Board of Directors. If further review is approved by the Board, applicants will be contacted for samples and to schedule a studio visit. Applicants will receive information on the status of their application within 7 days of review by the Board.

RMPE is a nonprofit corporation which operates the Fayetteville Farmers' Market. The RMPE was created 40 years ago primarily to support local, sustainable agriculture, including small farmers, plant growers, fine artists and craft persons, by providing a marketplace for their locally produced products.

To be eligible for membership, the vendor must reside in Washington, Carroll, Madison, or Benton counties. Products must be produced at a single location. All craft applicants must submit a \$25 jury fee with their application. After the board has recommended a site visit, there will also be fees for a studio visit by a market manager, depending on distance.

Market spaces are determined by a point system based on years of membership, number of markets attended the previous year, and commissions paid over the previous year. After board approval of an application and a studio visit, members pay a \$5 annual membership fee plus the commission on sales. New members may be assigned spaces by the manager, on a space-available basis at the Botanical Garden of the Ozarks markets only.

2013 MEMBERSHIP APPLICATION for Craft and Fine Art Products

RURAL MOUNTAIN PRODUCERS EXCHANGE, INC. P.O. Box 3076, Fayetteville, AR 72702, 479-935-5111, <u>fayettevillefm@gmail.com</u>

Applicant Name (Please Print)

Studio name (if any):

Address Phone E-mail

Studio location, if different than above, and Website if available:

Be sure to read the rules on the attached pages before completing the application.

1) Please send (or email) clear photographs which show close-ups of a few samples of your work.

We will contact you for actual samples and other information at the appropriate time.

2) Please send (or email) a clear photograph showing how you display your products when you are selling.

3) Briefly describe your work and production techniques. Use separate sheets if necessary.

4) Please briefly describe any recent experience you exhibiting or selling your work, if any.

____ Jury Fee of \$25 is enclosed.

Signature_____

Date: _____

Initial Committee Action and Date:

Board Action and Date:

Outcome of Final Review and Date:

Important Considerations Before You Apply: The Rural Mountain Producers Exchange is highly structured.

Every vendor is a member/producer.

Any craft or artwork sold must be the work of a market member. The Fayetteville Farmers' Market offers opportunities for small individual enterprises. All crafts and art applications must describe original work from no more than two (2) individuals.

- Every member agrees to abide by Market rules and regulations. Special rules apply to arts and crafts and there are requirements for originality, materials and production techniques.
 - The Market structure has been shaped by almost 40 years of successful operation.
 - The Rural Mountain Producers Exchange is not liable for any vendor loss.
- Each vendor must use a display capable of withstanding large crowds and extreme weather. No vendor display can endanger the public.
- Each vendor is responsible for government regulations and/or taxes, if any, which apply to that vendor's sales.
- Each application is reviewed by an Art/Craft Committee.
- The Art/Craft review process takes time, acceptance is not guaranteed, and each review decision is final.
- Each Art/Craft application undergoes two evaluations: first, for quality and creativity, and second, for support of Market goals.
- New farm applications take priority over all other applications. Farm promotion is a key goal of the Market, and fresh produce is perishable. Market space is limited for other types of businesses.

CRAFTS/ARTWORK RULES AND REGULATIONS FOR CRAFTS AND ARTWORK RURAL MOUNTAIN PRODUCERS EXCHANGE (RMPE)

All crafts must be juried by the craft committee before they are offered for sale at the marketplace. Any new items must also be approved by the craft committee before being offered for sale. Only original handcrafted, finished items shall be displayed and offered for sale at the marketplace. All crafts offered for sale at the market must be handmade from raw materials. Any craft or artwork sold must be the work of a market member. All crafts and artwork must be the original work of no more than two (2) individuals. Items made with natural products may include up to 10% nonproducer product.

Component materials must be sufficiently modified from their original state to demonstrate fine craftsmanship. (Revised 3/01)

The craft committee reserves the right to remove or reject any item.

All work will be juried on originality, craftsmanship and imaginative use of materials. RMPE reserves the right to ask that the market member remove any items that have not been approved by the craft committee. Refusal to do so may result in disciplinary action. Appeals: Submit a letter stating your position to the RMPE Board of Directors. The letter will be

considered in a timely manner. All decisions by the Board are final.

Items <u>not allowed to be sold</u> include:

Plastic, Styrofoam, Plaster, Greenware, Unfinished Porcelain, Plastic or Silk flowers Plastic goo-goo eyes, T-shirts, Products made from Kits, Pre-fabricated items, Figurative molds, Machine tooled Leather; Pre-purchased items, Purchased items that you have decorated, Cloth cut-outs, Carpet art, Pre-printed Cheaters Cloth

Items that will be considered on a case-by-case basis with the approval of the RMPE Fayetteville Farmer's Market Craft Committee are:

High quality hand-made jewelry (with no pre-formed parts)
Hand-made slippers or other footwear
Hand-made apparel including: hats, scarves, gloves, mittens, purses, and belts
Items made using basic geometric molds Items made using fake fur
Items made using dyed feathers
Magnets (may be considered if the bulk of the craft is other than the magnet)
Knitted and crocheted items
Photography
Mechanically reproduced material from original work by the member (Revised 3/01)