



**Alaska Peony Growers  
2014 Winter Conference  
BP Energy Center\*\*  
Anchorage  
Jan 31 & Feb 1, 2014  
Pre-Conference Classes Jan. 30**

\*\* note the change of venue from our previous announcements

**When:**

Pre-conference classes: Thurs, Jan 30

Conference sessions: Fri & Sat, Jan 31 - Feb 1, 2014

**Where:**

BP Energy Center / 900 E. Benson Blvd / Anchorage

**Accommodations:**

**Residence Inn:** 1025 35th Avenue (across the parking lot from the Energy Center)

**Conference rate:** \$109/night (available only for reservations made before Jan. 1, 2014)

**Conference code:** APGC. Call 907.273.3724 for reservations or control click

[Book your group rate: ALASKA PEONY GROWERS >>](#) for web registration.

**Now available on-line at [www.alaskapeonies.org](http://www.alaskapeonies.org):**

Conference Registration Form

Conference Schedule

Risk Management for Peony Enterprises Flyer

Conference Location Map

Vendor/Sponsor Registration Form

2014 APGA Membership Registration Form

**Registration is limited due to room size.**

**Register early to reserve your seats!**



Visit us on Facebook & online  
at [www.alaskapeonies.org](http://www.alaskapeonies.org).



# REGISTRATION FORM

2014 Winter Conference  
 Alaska Peony Growers Association  
 January 31-February 1, 2014

<b>Registration Information</b>	Name(s) _____
	Company/Farm _____
	Address _____
	City / State / Zip _____
	Email _____
	Contact Phone No. _____

<b>Conference Registration Fees</b>  <small>Notes:</small> Registration is per person  <small>Refund Policy:</small> 50% refund until Jan 10  <small>Late Payment:</small> Per person after Jan. 10 and at the door		No. of People	2014 APGA Member	Non-Member	Total	
	Financial Risk Management Class Thur, 2:00pm–5:00pm			\$20	\$30	\$
	New Growers School Thur, 6:30pm–8:30pm			\$75	\$125*	\$
	Entire Conference Includes: Friday & Saturday sessions, lunch both days; does not include Thursday classes			\$150	\$200*	\$
	Friday Sessions Only Includes: Lunch			\$75	\$125*	\$
	Saturday Sessions Only Includes: Lunch			\$75	\$125*	\$
	Late Registration (after Jan. 10 & at the door)			\$25	\$25	\$
	* Includes APGA 2014 Associate Membership					
<b>TOTAL PAYMENT:</b>					\$ _____	

<b>Payment by Check</b>	<b>Make checks payable to: APGA</b>		<b>MAIL Checks &amp; Registration Form to:</b> APGA Conference Registration Division of Agriculture Attn: Jacquelyn Schade 1800 Glenn Hwy Suite 12 Palmer AK 99645
	CHECK NO	_____	
	AMOUNT	_____	

<b>Payment by Credit Card</b>	CARD NUMBER		<b>EMAIL Registration to:</b> <a href="mailto:jacquelyn.schade@alaska.gov">jacquelyn.schade@alaska.gov</a>  <b>For INFORMATION, contact:</b> Jacquelyn Schade <a href="mailto:jacquelyn.schade@alaska.gov">jacquelyn.schade@alaska.gov</a> 907.761.3858
	CARD TYPE	AMOUNT	
	<input type="checkbox"/> VISA <input type="checkbox"/> MASTERCARD		
	NAME ON CARD		
	ZIP CODE FOR CARD	SECURITY CODE	

<p><i>For APGA use</i></p> <p>Received on: _____</p> <p>Received by: _____</p>
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## Conference Schedule



# ALASKA PEONY GROWERS 2014 WINTER CONFERENCE

### THURSDAY

- 02:00 – 05:00 pm **Financial Risk Management for Peony Farm Investment**, Jeff Tranel, RightRisk LLC  
06:30 – 08:30 **New Growers School**, Mike Williams, Eagle Song Family Peony Farm  
06:30 – 08:30 Early Conference Registration

### FRIDAY

- 07:45 – 08:30 am Registration  
08:30 – 08:40 Welcome, Announcements  
08:40 – 09:20 **Programs for Identifying and Developing International Ag Markets**, Andy Anderson, WUSATA  
09:20 – 10:00 **The Basics of Growing Healthy Peonies**, Richard Currie, Styers Peonies  
10:00 – 10:20 BREAK  
10:20 – 11:20 **One Grower's Approach to Organic Weed Control**, Josh Volk, Slow Hand Farm  
11:20 – 12:00 **Local Flower Markets and Opportunities**, Rachel Lord, Alaska Stems  
12:00 – 01:00 pm LUNCH  
01:00 – 01:40 **Harvesting and Producing High-Quality Peonies**, Richard Currie, Styers Peonies  
01:40 – 02:00 **Using High Tunnels to Provide Peony with a Longer Growing Season**, Jan Hanscom, Polar Peonies  
02:00 – 03:00 **Botrytis and Other Pathogens in Alaska Peony Fields**, Dr. Gary Chastagner, WSU  
03:00 – 03:20 BREAK  
03:20 – 04:20 **Teaming with Microbes for the Peony Grower**, Jeff Lowenfels  
04:20 – 05:00 **Alaska Peony Pest Surveys**, Todd Steinlage & Mia Kirk, Alaska Division of Agriculture  
05:30 – 07:30 pm RECEPTION  
06:00 – 06:30 pm MEMBERSHIP MEETING

### SATURDAY

- 07:45 – 08:30 am Registration  
08:30 – 08:40 Welcome, Announcements  
08:40 – 09:40 **Tools for Growing on a Small Acreage**, Josh Volk, Slow Hand Farm  
09:40 – 10:00 **Weeder Geese in the Peony Field**, Wayne Floyd, Cool Cache Peony Farm  
10:00 – 10:20 BREAK  
10:20 – 11:00 **Marketing and Distributing Peony Flowers**, Richard Currie, Styers Peonies  
11:00 – 11:40 **Alaska Peony Nutrient Requirements**, Dr. Mingchu Zhang, UAF  
11:40 – 12:00 **Growers Cup Award**  
12:00 – 01:00 pm LUNCH  
01:00 – 02:00 **Horton Heard a Who and You May Too**, Jeff Lowenfels  
02:00 – 03:00 **Selling through Alaska Peony Packhouses**, Amy Pettit (panel moderator)  
03:00 – 03:20 BREAK  
03:20 – 04:20 **Round Table Discussions**





# Growing Peonies in Alaska

## A Profitable Opportunity?

Enterprise  
Budgeting

- Start-up costs
- Annual expenses and revenues
- Profitability analysis
- Take-home tools

Risk  
Management  
Process

Investment  
Analysis

**Thursday, January 30<sup>th</sup> 2014**

2:00-5:00 p.m.

**BP Energy Center**

900 E. Benson Blvd., Anchorage, AK

Contact Alaska Peony Growers Association to Register

[www.alaskapeonies.org](http://www.alaskapeonies.org)

Break-even  
Analysis

### Women-in-Agriculture Education Focus

USDA - RMA Spokane RO Project

**Presenters: Rod Sharp and Jeff Tranel – Colorado State University**

#### Partners:

University of Alaska Fairbanks

Alaska Farmland Trust

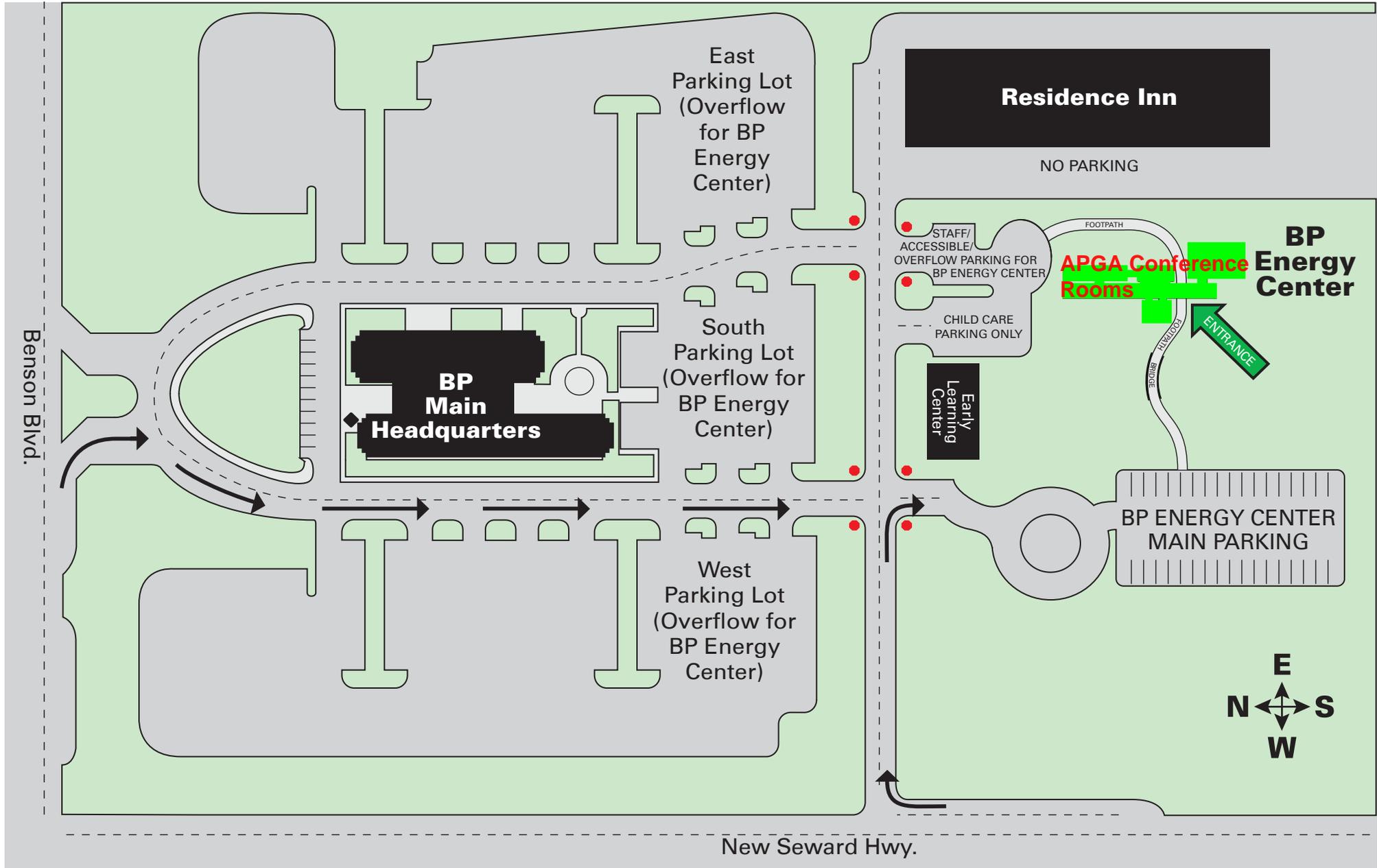
Alaska Peony Growers Association

RightRisk, LLC

USDA – Risk Management Agency



**Map to BP Energy Center**  
**900 E. Benson Blvd., Anchorage, AK**  
**(907) 743-4270**



Directions: If northbound on New Seward Hwy., turn right into BP's southwest entrance. Turn right at the first stop sign into the BP Energy Center parking lot. Follow footpath through woods to building entrance.

If eastbound on Benson Blvd., turn right into BP's main entrance. Turn right and follow access road to 4-way stop. Continue through intersection into the BP Energy Center parking lot.