



Alaska Produce Growers Conference

February 19–20, 2013

Palmer Community Center (The Depot)
610 S. Valley Way, Palmer, Alaska



Tuesday, February 19

- 8:30–9 a.m. **Registration and Welcome**
- 9–9:30 a.m. **Potato Situation in Alaska**, Bill Campbell, Plant Materials Center
- 9:30–10 a.m. **Personal Protection Equipment**, Lydia Clayton, Kenai District Ag/Hort Agent, UAF Cooperative Extension Service
- 10–10:15 a.m. **Soft Rot and Black Leg Diseases of Potatoes**, Dr. Amy Charkowski, University of Wisconsin, Madison
- 10:15–10:30 a.m. **Common Scab of Potato**, Dr. Tom Zitter, Cornell University
- 10:30–10:45 a.m. **Break**
- 10:45–11:45 a.m. **Division of Ag Update**, Amy Pettit, Marketing Manager, Alaska Division of Agriculture
- Noon–1:30 p.m. **Lunch**
- 1:30–2 p.m. **Potato Certification Issues**, Bill Campbell, Plant Materials Center
- 2–2:30 p.m. **Marketing with Facebook**, Kelly Larson, Community Relations & Social Media Coordinator, Alaska State Fair
- 2:30–3 p.m. **Managing Your Farm Business: From New Endeavors, To Marketing, To Leaving Your Legacy**, Margaret Adsit, Interim Director, Alaska Farmland Trust
- 3–3:15 p.m. **Break**
- 3:15–4:15 p.m. **Site Specific Precision Farming**, Dr. Jeff Smeenk, Palmer SWCD District Manager, and Dr. David Ianson, Palmer SWCD Environmental Scientist/Certified Crop Advisor
- 4:15–4:45 p.m. **Early Blight: A Global Management Issue on Potatoes**, Dr. Walter Stevenson, University of Wisconsin
- 4:15–5:30 p.m. **Food Bank of Alaska Reception**, Mary Sullivan, Director, Department of Advocacy & Agency Relations, Food Bank of Alaska

Wednesday, February 20

- 8:30–9 a.m. **Registration**
- 9–9:30 a.m. **Know Your Weed Enemy**, Dr. Steven Seefeldt, Tanana District Ag/Hort Agent, UAF Cooperative Extension Service
- 9:30–10:30 a.m. **Farm Insurance**, Mike Combs, President, Combs Insurance Agency
- 10:30–10:45 a.m. **Break**
- 10:45–11:15 a.m. **Farm Service Agency Update**, Danny Consenstein, Director, Farm Service Agency
- 11:15–11:45 a.m. **Bacterial Ring Rot**, Dr. Neil Gudmestad, North Dakota State University
- Noon–1:30 p.m. **Lunch**
- 1:30–2 p.m. **Restaurant Rewards Program**, Kristi Krueger, Project Assistant, Alaska Grown, Alaska Division of Ag
- 2–2:30 p.m. **A Day at the Market with Juice, Jelly and Jam**, Don Berberich, Alaska Farm Bureau
- 2:30–3 p.m. **Farm to School Update**, Johanna Herron, Development Specialist, Alaska Division of Agriculture
- 3–3:15 p.m. **Break**
- 3:15–4:15 p.m. **Mycorrhizae: Only Works When Used Correctly**, Dr. David Ianson, Palmer SWCD Environmental Scientist/Certified Crop Advisor
- 4:15–5:15 p.m. **Distributor Dos and Don'ts**, Michael Hanzuk, Development Specialist, Division of Economic Development

For more information, contact:

UAF Cooperative Extension Service
Mat–Su/Copper River District
907–745–3360

To download a registration form:

<http://www.uaf.edu/ces/districts/matsu/aghortland/produce-growers-conferenc>

To register online:

<http://bit.ly/ces-workshops>

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