

AGENDA  
2012 SUMMER CONFERENCE  
ALASKA PEONY GROWERS ASSOCIATION

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**THURSDAY, AUG 9**

- 1:00 - 1:10 *Welcome & Announcements*  
**Rachel Christy**, Owner, Alaska Blooms Peony Farm.
- 1:10 – 1:20 *Message from the President.*  
**Ron Illingworth**, President APGA.
- 1:20 – 2:00 *Flower to Market, How Transaction are Made. Who buys from who, who sells to who, and how do you know if profits are truly realized?*  
**Ko Klaver**, Oregon Perennials / Zabo Plant USA.
- 2:00 - 2:40 *Pest Identification and Management Options – Part 1 Weeds.*  
**Todd Burkdoll**, BASF.
- 2:40 – 3:00 Break
- 3:00 – 3:40 *Pest Identification and Management Options – Part 2 Fungus.*  
**Todd Burkdoll**, BASF.
- 3:40 – 4:20 *Growing Peonies for Peony Root Production.*  
**Lucas Hudson**, Operations Manager, Hollingsworth Nursery.
- 4:20 – 5:00 *Agronomic Practices to Increase Peony Production*  
**Todd Burkdoll**, BASF
- 6:00 – 9:00 Farm Tour, Reception, and BBQ at Gray Owl Farm

**FRIDAY, Aug 10**

- 8:00 – 8:05 *Announcements*  
**Rachel Christy**, Owner, Alaska Blooms Peony Farm.
- 8:05 – 8:40 *Cut-Flower Cultivar Recommendations.*  
**Lucas Hudson**, Operations Manager, Hollingsworth Nursery.
- 8:40 – 9:20 *Steps for Setting up Local and Statewide Cooperatives.*  
**Andrew Crow**, UAA Cooperative Development Program.
- 9:20 – 9:40 *Funding Options for Growers to Form or Join a Cooperative.*  
**Danny Consenstein**, USDA Farm Service Agency.
- 9:40 – 10:00 Break
- 10:00 – 10:40 *The Significance of the Peony*  
**Joost Bongaerts**, Owner/President, Florabundance
- 10:40 – 11:00 *Options for Shipping and Long-Term Cool Storage*  
**FedEx**
- 11:00 – 11:40 *Peony Herbicide Trials: Update*  
**Phil Kaspari**, CES, Delta Junction
- 11:40 – 1:00 Lunch
- 1:00 – 1:40 *Promotion, Marketing, Branding: Methods to Increase Market Share*  
**Karen Deerlove**, USDA Natural Resources Conservation Service.
- 1:40 - 2:20 *Selling Cooperatively in the Wild West of Floriculture. Why Alaska growers should navigate the floral market together*  
**Ko Klaver**, Oregon Perennials / Zabo Plant USA.
- 2:20 – 3:00 Break (visit vendors, silent auction closes at 3:00)
- 3:00 – 5:00 Rotating Demonstrations
- Arranging peonies with Alaska wild flowers
  - Building your own watering manifold
  - Calculating spray rates for your backpack sprayer

**SATURDAY, Aug 11**

- 9:00 – 12:00 Farm Tours
- Alaska Blooms Peony Farm
  - Pioneer Peonies
  - North Star Peonies
- 12:00 – 1:30 LUNCH at North Star Peonies