

Preservation50

1966 - 2016



OUR LEGACY, OUR FUTURE

Making Archaeology Public Project (MAPP)



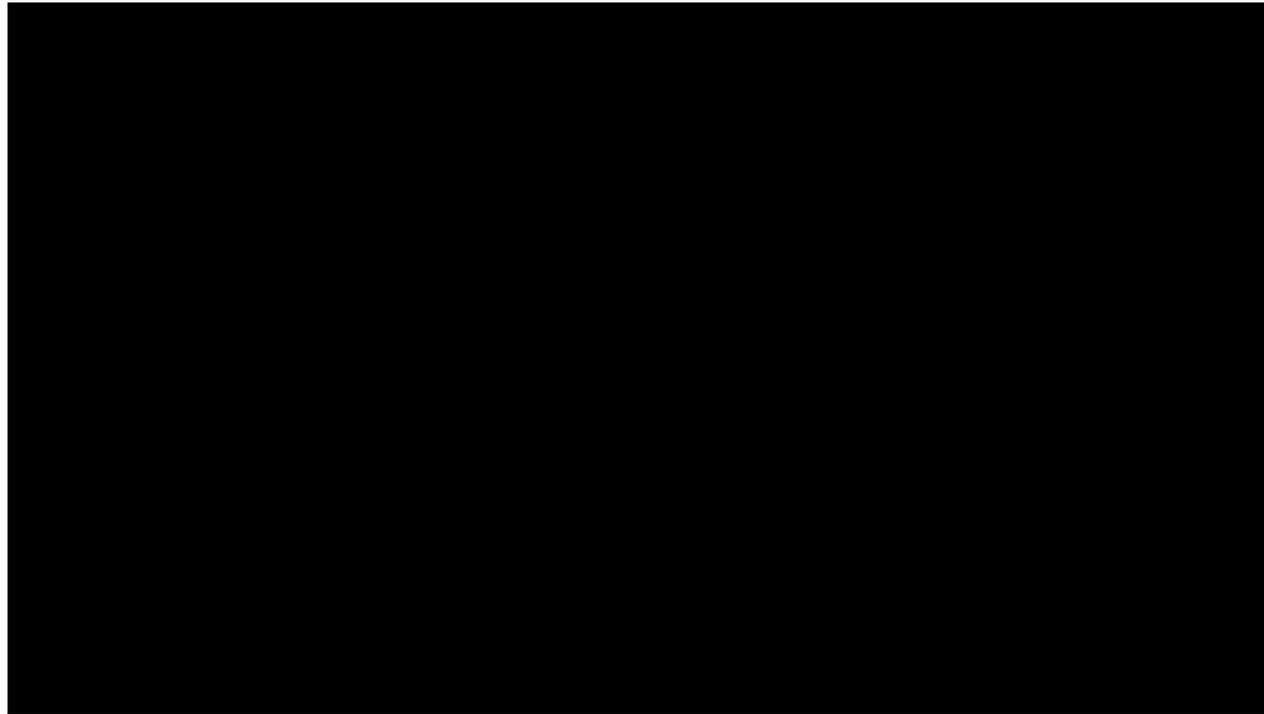
**A Video Series in Celebration of the 50th Anniversary of
the National Historic Preservation Act**

MAPP – Ohio



A Video Series in Celebration of the 50th Anniversary of
the National Historic Preservation Act

MAPP – Oregon

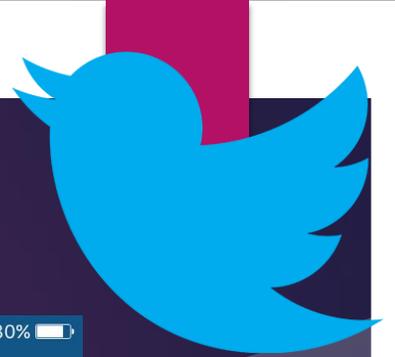


49 Sites in the 49th State

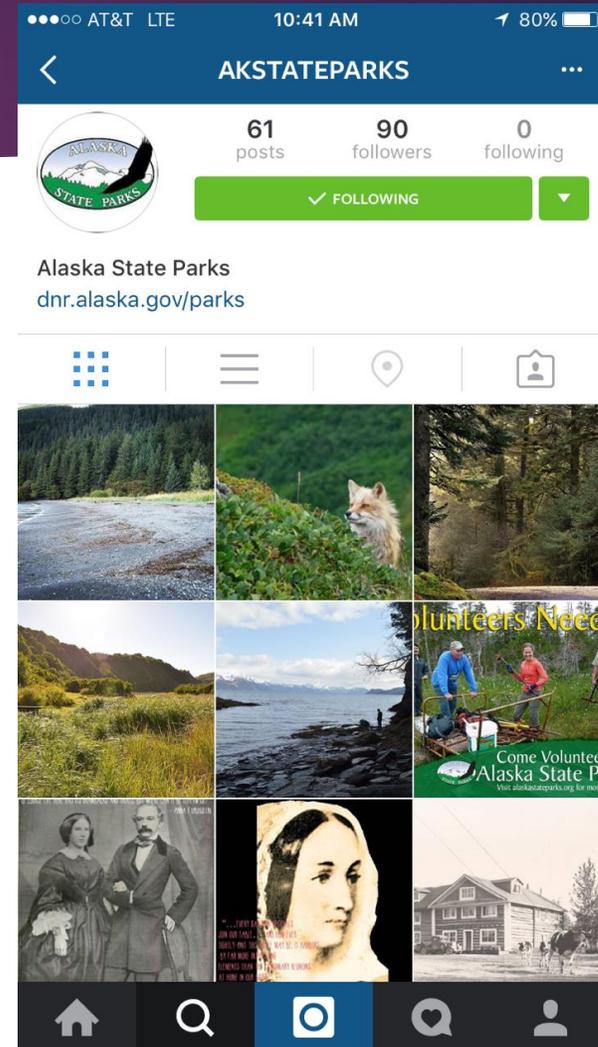
- ▶ Launch May 2016, stay live through September 2017
- ▶ Learn about the Act and explore site
- ▶ Social media campaign
 - ▶ @AKForestService
 - ▶ Facebook: U.S. Forest Service
 - ▶ The Forest Service – Chugach National Forest
 - ▶ U.S. Forest Service – Tongass National Forest



#50for50 #Preservation50 Social Media Campaign



- ▶ Alaska: Week of November 16th, 2015
- ▶ Anniversary of the NHPA (October 15th): Week of October 10th, 2016



#50for50 #Preservation50 Social Media Campaign

Top Tweet earned 1,131 impressions

The Trans-Alaska Pipeline has been designated eligible! [#50for50](#)
[#Preservation50](#)
pic.twitter.com/IPvteu6B0T



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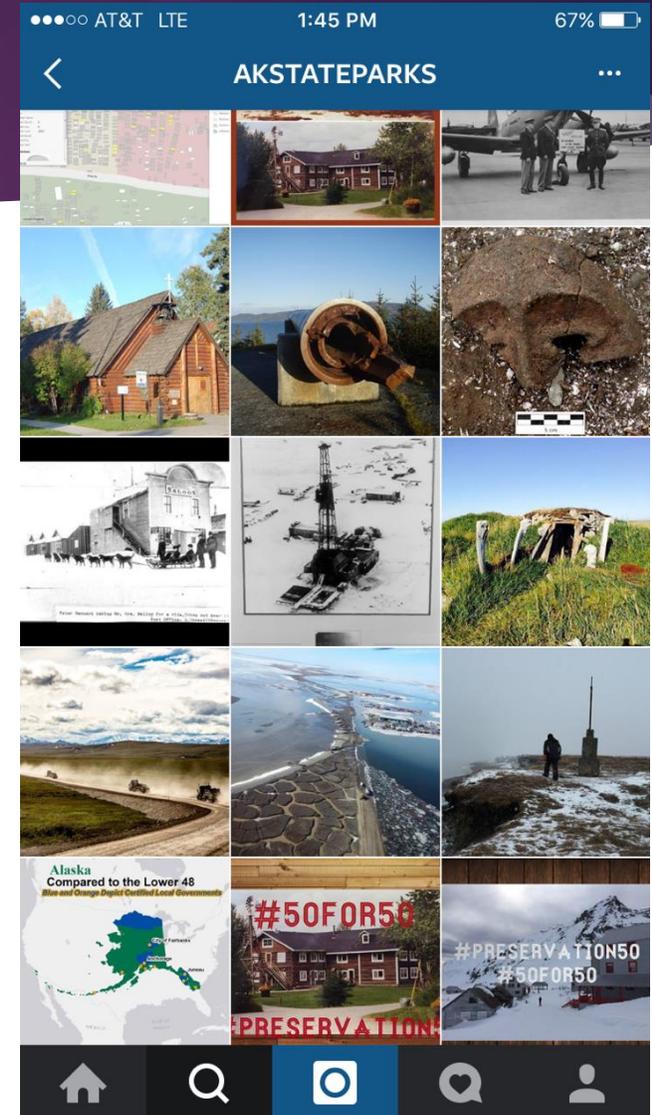
Alaska State Parks

November 17 at 8:27am · Anchorage, AK ·

The Dis
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Image C



44 Likes · 1 Comment · 52 Shares





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