



## Alaska Office of Boating Safety

### Video Contest

### Official Rules



Video entries should support the *Kids Don't Float* objectives of educating Alaskans about the dangers of Alaska's cold water and the importance of always wearing a life jacket when boating. Create a video that is educational, meaningful, and reflects the *Kids Don't Float* message.

### Resource

Visit <http://dnr.alaska.gov/parks/boating/kdf/kdfhome> for Alaska Office of Boating Safety educational resources.

### Prize

The winning video will be aired on television during Alaska Safe Boating Week, May 20-26, 2017.

### Contest Guidelines

1. Open to all Alaska high school age students.
2. Videos should be no longer than 30 seconds in length.
3. Content must be consistent with the *Kids Don't Float* message.
4. Participants may enter up to three videos.
5. Participants are NOT to engage in risky or unsafe behavior.
6. Video must be in good taste, without objectionable language or content.
7. Video submissions become the property of the Alaska Office of Boating Safety.

### Video Contest Dates

Entry period begins September 30, 2016 and ends April 30, 2017 at 5:00 p.m. The winning video will be announced on May 5, 2017.

### How to Enter

Entry forms and a media release must be completed, signed by parent/guardian, and returned before filming begins.

Email entry forms and video submissions to [iris.nawiesniak@alaska.gov](mailto:iris.nawiesniak@alaska.gov) or upload to a flash drive or DVD and mail it to Iris Nawiesniak at 550 West 7<sup>th</sup> Ave., Suite 1380 Anchorage, Alaska 99051. Once the video has been received, reviewed for content, and approved by the Alaska Office of Boating Safety it will be uploaded to Alaska Boating Safety Program's Facebook page.

## **Judging**

Alaska Office of Boating Safety staff will select the video contest winner based on content, creativity, and quality. Alaska Office of Boating Safety has the right to disqualify any entries that do not meet the contest criteria, or for other reasons as determined by the Alaska Office of Boating Safety at its sole discretion.

## **Evaluation Criteria**

Content: Accurate KDF information.

Creativity: The message is presented in a clear, unique, but accurate way.

Quality: Composition, lighting, sound, and picture quality.

All entries become the property of the Alaska Office of Boating Safety and will not be returned. Participants are advised to keep a copy of their submission. By participating in the contest each participant agrees to abide by the rules, including all eligibility requirements.

The Office of Boating Safety video contest is in no way sponsored, endorsed, administered by, or associated with Facebook. Any questions, comments or complaints regarding the video contest should be directed to the Alaska Office of Boating Safety, not Facebook.

**\* Video must be submitted with certain criteria to be successfully aired on television.**

Below you will find the preferred criteria based on KTUU channel 2 news requirements.

HD formats (SD may be acceptable with prior approval on a case-by-case basis)

- \* Audio: -20dBm average level, -10dBm maximum peak level
- \* H.264 or mpeg-2 compressions
- \* Frame Rate: 29.97 fps
- \* 1080p (720p may be acceptable with prior approval on a case-by-case basis)
- \* .mxf, .mov, .mpg, mp4, .wav

\*Spot must be center-cut safe (all pertinent information needs to be produced in 4:3 safe title for proper viewing in all outlets)

\* Closed captioning if available